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Barry Wishner
President
ProFromance
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Hello Barry & Happy New Year,

Just a note to thank you for your presentation recently at Opryland Center in Nashville TN.

Our North American Business Conference was the first one the company had held since 1977 and we were motivated by our recent re-structuring to bring all regions together for a pretty intense three days.

Your participation and presentation topic, "The Dog With the Bone is Always in Danger," was an excellent topic as part of our final day wrap up.

Even more impressive was your "homework" before the presentation. Your ability to continually refer to specifics about Benjamin Moore had the audience's attention from the beginning. Your easy going style and pace also supported the timeliness of your message. When you have a brand like Benjamin Moore you certainly are the "Dog with the Bone" and your tips will prove valuable as we move forward.

It is not an easy task to select the "right speaker" for the "right audience" to present the "right topic", but as others have told me we "hit a home run" with Barry Wishner! **Thanks for making me look smart!**

Wishing you a great 2006.

Jim Gorman

Jim S. Gorman
Director Business Development

P.S. It was a pleasure meeting you and thank you for your contribution to our meeting.