O'Sullivan Corporation

102 NORTH 16th STREET, LEBANON, PA 17046-4545 (717)274-9798

Barry Wishner Proformance 568 Eleanor Drive Woodside, CA 94062

Dear Barry;

Your closing program for BIA was exciting, and your message brought a perfect balance to Tom Peters' program. You masterfully built on his <u>Circles of Innovation</u> and gave us practical strategies for putting our innovative ideas into action.

You possess a good sense of humor and you used it to your advantage, holding the attention of the audience from beginning to end. The action-oriented focus reinforced by great stories and fun illustrations made them memorable even today.

Passion, energy and a strong sense of purpose are all traits of great speakers and you have them all. Each of us appreciated the research you did of our group and the way you masterfully included it into your presentation.

Regards

Robert T. Hollely Senior Sales O'Sullivan Corporation

P.S. It was an excellent choice, Tom Peters on Innovation and Barry Wishner to help us deliver on the innovation.