Mr. Barry Wishner President Proformance 568 Eleanor Drive Woodside, CA 94062

Dear Barry,

It was a pleasure to spend time with you in advance of the McKesson Management Conference. I wondered how you would use all of the information you had gathered and I was pleasantly surprised as you so cleverly incorporated it into your presentation.

Medication Management

Adding personal high lights guaranteed that you had our attention and as you personalized it to us you made it more fun for all. Overall, it made us very comfortable and your message more meaningful. We knew you were aware of what our people are doing and the dynamic nature of our contribution to the health care industry.

I enjoyed the very funny stories an anecdotes that you had scattered throughout your talk. You kept us waiting for more as you gave us keepers like avoiding "DITWLY" (Did It That Way Last Year). Each sentence you spoke was packed full of information. Your years of experience with successful leaders gave you credibility as you spoke of what it takes to be a savvy leader today.

You were right on target when you talked about looking at everything we are doing in brand new ways while never forgetting the customer we are serving.

Sincerely, rhu

Coleen Cherici Executive Health System Director

P.S. Thank you an excellent closing program. I look forward to seeing you present at other health care events.